

FOR IMMEDIATE RELEASE:

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**British Anzani Launches New Website to Showcase First Class Marine Products**

Truro, Cornwall, July 31, 2005: British Anzani, a 98 year old marine products supplier, is happy to announce the re-launch of its new and improved website. It contains a complete online catalogue of over 80 environmentally sound products, catering to the high standards of chandleries, boat builders and boating and yachting enthusiasts. It also provides up-to-date pricing, product numbers, shipping information and a customer support number. People who love old classic engines will be pleased to find a link to Anzani's forum, so they can connect with other enthusiasts from around the world who want to buy and sell old engine parts or swap technical information.

Anzani President, Matthew Bromley says "People go out on the water to enjoy themselves. The last thing they want to think about is whether or not their electrical system is going to short out, or if their wiring is going to corrode. They invest a lot of money into their boats and yachts and want to be assured that the products they are using are first rate. We provide only the best quality tinned copper wiring, terminals, adhesive lined shrink products and electrical accessories, which all meet CE, DNV and international standards".

For almost a century, British Anzani has been creating innovative and cutting edge marine products. Visitors can log on to the History page of the website and read the exciting and colorful events of Anzani's long journey. It starts with the inception in 1907 by Alessandro Anzani in Courvevoie, Paris. This ambitious and talented Italian engineer invented the revolutionary fan shaped air-cooled engine which Louis Bleirot used in his plane, becoming the first man to cross the English Channel in 1909. Other highlights include the use of Anzani's engines for the Iron Horse tractor in the 1940's, The Lawnrider lawnmower in the 1960's, dodgem boats for Billy Butlin of Butlin's holiday camp, as well as Anzani being commissioned by the British military to create engines for many applications throughout both world wars.

In recent times, British Anzani has focused its effort and skill entirely on creating better marine products, applying the knowledge and time-tested solutions that have been passed on by generations of its first class engineers.

Bromley states, "We are proud of our lineage. We are looking forward to another 98 years of making excellent quality items and providing our clientele with great customer service. Our goal is to make sure people continue enjoying themselves out on the water, knowing they have installed safe, long lasting, environmentally sound products".

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### About British Anzani

British Anzani is recognized worldwide as an industry leader. Since 1907 British Anzani has been providing revolutionary marine products to trade, chandleries, boat builders and boating and yachting enthusiasts. Every product is designed with safety and longevity in mind, and meets CE, DNV and international standards. British Anzani's staff is well educated in all aspects of boating and yachting and provides dedicated customer service to clients around the world.

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