

«First Name» «Last Name»  
«Address 1»  
«City»  
«State»  
«Zip Code»

Date:

## Is Your Business Reaching It's Maximum Growth Potential?

Dear «First Name»

Like any business, you want to achieve strategic precision domestically and overseas and continue to stay ahead of the competition. But whether you're a start up, mid size, large corporation, private equity or venture capital firm, you need to develop not only the optimal strategy but to implement it effectively and in a way that impacts the hearts and minds of your customers.

### Helping you target your customers with precision

At \_\_\_\_\_ Management and Marketing Consulting, we understand that there is no 'one size fits all' strategy to suit every client. That's why we take the extra time to conduct thorough research before we custom design an optimum strategy that will help you establish relevancy within general, ethnic, multi-cultural and niche markets.

And unlike other consulting firms who just create strategy and leave, we work with you over the long term, from inception to implementation, creating all the integrated marketing tools you need and ensuring your plan comes to life. We help with building capability in your organization, cascading down to all levels, and give you the extra resources so your managers can continue with their day to day activities.

### We are experts in strategy, marketing, business development, management, technology and outsourcing.

Our experience with global organizations means we understand the complexity of dealing with multiple segments, cultures, products and approval levels. Our vast network of "best in class" consultants and partners have over 20 years of strategic marketing and business development expertise. Not only are they MBAs from top tiered schools, but they have first hand experience leading organizations. Their specialties include consumer products, professional services, strategy consultancy, marketing management, technology and outsourcing.

If you're looking for long-term, sustainable business growth, call us today at \_\_\_\_\_. Let us help you:

- Increase enterprise profitability
- Increase new product success rate
- Increase ROI
- Increase customer satisfaction
- Increase customer retention
- Increase product success rate, and
- Increase brand and customer equity & operational excellence

Sincerely,

*Signature*

Name  
Title